



The Journey Of Lost & Found

1



一定要做APP？

USP

Unique Selling Proposition
獨特賣點



MVP

Minimal **V**iable **P**roduct

最小可行性產品



656carer.com

登入 註冊

請輸入WhatsApp號碼

WhatsApp 登入

或

請輸入電郵地址

請輸入密碼

保持登入狀態

電郵登入

忘記密碼?

未有帳戶? 立即按此註冊

656carer.com

篩選

輸入服務點關鍵字

服務點

選擇 ① 對象 > ② 服務類型 > ③ 地區:

1 選擇對象

長者資源 照顧者資源

2 選擇服務類型

可選多項 (請至少選擇一項)

- 經濟支援
- 學習照顧
- 其他服務
- 身心支援

3 選擇地區

確定

656carer.com

篩選 11 對象: 照顧者資源

輸入服務點關鍵字

服務點

顯示 90 結果

服務範圍: 中西區

- 凝心耆復康服務
- 護聯居家
- 康禧醫護有限公司
- 卓力醫療及復康中心有限公司
- 瑞高護理有限公司



Time Auction


timeauction.org

Time Auction EN

Volunteer and redeem inspiring experiences

Volunteer Redeem

Early applicant



Tuesday afternoon volunteers needed to host Zoom classes aimed at improving English listening skills for the HKAT exam

Books and Beyond Reading Club

1h per week, 3 months


Discover Projects

timeauction.org

Time Auction EN

Volunteer and redeem exclusive experiences

Volunteer Redeem



HKOW Carousel Ticket

Take a spin on a classic carousel with your friend!

3 volunteer hours to redeem

Browse Experiences

timeauction.org

Time Auction EN

Apply

About You

Introduce Yourself

Write a short introduction about yourself

E.g. Hi, I'm Esther! I'm a graphic designer.

200 words available

Professional Experience

Your LinkedIn profile

e.g. www.linkedin.com/tony-stark

Upload Resume

Add Manually

Website / Portfolio (Optional)

Booking

1:14 5G

booking.com

Booking.com

Malmö

21 Jul - 28 Jul (7 nights) 2 adults

Sort Filter Map

All Type of place Parking (34) Breakfast included

Radisson Blu Hotel Malmö
 ★★★★★ 7.8 Good · 8,410 reviews
 Norr, Malmö · 0.6 km from centre
 2.2 km from beach
 Travel Sustainable Level 3+
 Price for 7 nights: **HK\$ 7,515**
 Includes taxes and charges
Only 2 rooms left at this price on our site
FREE cancellation
No prepayment needed
 – pay at the property

Park Inn by Radisson Malmö
 ★★★★★ 8.0 Very good · 6,512 reviews
 Norr, Malmö · 1.4 km from centre
 600 m from beach
 Travel Sustainable Level 1



1:18 5G

deliveroo.hk

deliveroo 戶戶送

Now Yau Ma Tei

Delivery Pickup

Restaurants, groceries, dishes

Healthy

58 restaurants

Spend \$100 Get 25% off (500+)

25 - 40 min

盛記粥麵 Shing Kee Congee Noodle
 ★ 4.5 Excellent (500+)
 0.7 km away · Free delivery



1:59

klook.com

klook

zoolung zoolung

遊覽 & 體驗 景點門票 酒店 交通 租車

精選優惠

即測旅神人格 + 搶低至25折優惠
 立即預訂

10 旅 全民旅 即刻

Klook獨特魅力

發掘玩樂靈感
 近50萬個人氣景點設施、酒店等各式體驗，讓你發掘精彩玩樂世界

Klook會員禮遇
 註冊Klook會員即享獨家優惠，賺取積分下次預訂當錢使

預訂簡
 極速預
 取消等
 盡興

熱門活動



1

Mobile First



一定要做~~APP~~ ?

> 70%



2

大家對線上的期望...



大家對線上的期望...



每月一課 掌握重要資訊



每日話題 聽又得 睇又得



認識同路人 互相支持



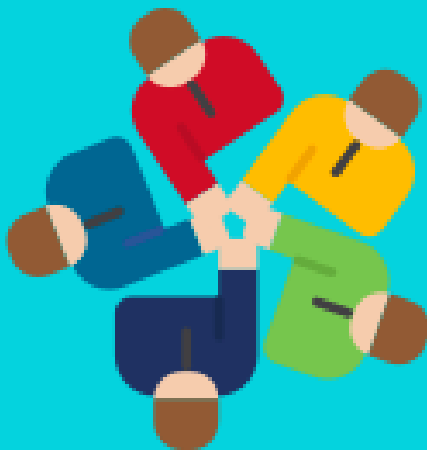


3

點解我要用？



邊個要用？



USP

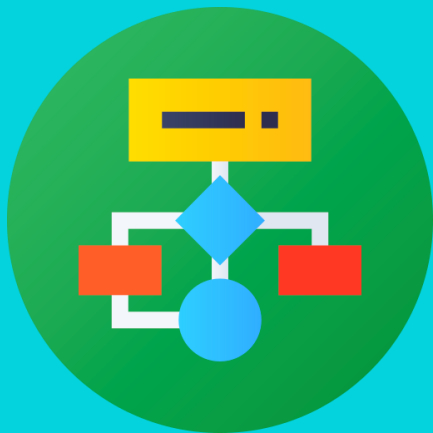
Unique Selling Proposition

獨特賣點





用咗仲煩？



Workflow



Workload

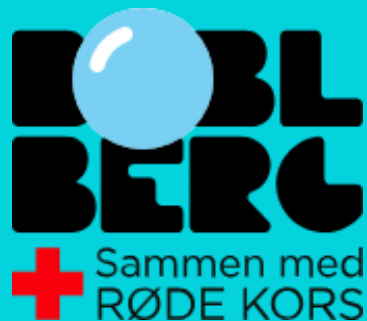


點建立互信？



4

人地做緊乜？



Boblberg



/ Discover the resources you need to grow your business

Compare software and service providers, and read verified reviews

Search for software, services, category, industry...

SEARCH

We're the #1 destination for finding software and services



Verified Reviews

2 million verified reviews from people like you to get the insights you need



Proprietary Insight

500+ Capterra Shortlist reports to narrow down your options and save you time



Expert Guidance

Personalized software recommendations from human advisors in less than 15 minutes

我唔識TECH啲.....

Thank
You



 大銀 BIG SILVER

Christina Lo 勞敏琪

Project Director

Big Silver 大銀

儲人 · 儲錢 · 儲健康



 大銀 BIG SILVER